

# 2024 Rochester Pride

Parade & Festival | Saturday, July 20, 2024

We're so thankful you're considering a sponsorship for this great cause that celebrates Rochester's LGBTQ community. For more information, visit [RochesterPride.com](https://RochesterPride.com) or contact [development@trilliumhealth.org](mailto:development@trilliumhealth.org).



<b>sponsorship benefits</b>	<b>RED</b> \$15,000	<b>ORANGE</b> \$10,000	<b>YELLOW</b> \$7,500	<b>GREEN</b> \$5,000	<b>BLUE</b> \$2,500	<b>VIOLET</b> \$1,000
<b>sponsor exclusivity</b>	<b>1 available</b>					
Premier logo recognition	X					
Media recognition	<i>premier</i>	X				
Prominent parade lineup placement	X	X				
March in Parade ( <i>fee waived</i> )	X	X	X	X	X	
Vendor space at Festival ( <i>fee waived</i> )	X	X	X			
<b>event marketing exposure</b>						
Logo recognition on promotional materials	<i>premier</i>	X	X	X		
Logo on volunteer t-shirt	<i>premier</i>	X	X	X	X	
Logo recognition on Pride banners at Festival	<i>premier</i>	X	X	X	X	X
Logo & hyperlink on Pride website	<i>premier</i>	X	X	X	X	X
Sponsor recognition on social media	3	3	2	2	1	1
<b>event tickets</b>						
Festival VIP Admission tickets	10	10	6	4		
Festival General Admission tickets	20	10	8	6	4	2

Interested in potential custom sponsorship opportunities? Reach out to [development@trilliumhealth.org](mailto:development@trilliumhealth.org)!

*Deadline for full benefits: May 15*