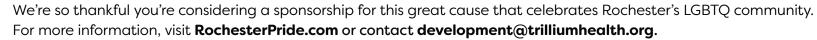
## **2023 Rochester Pride**

## Parade & Festival | Saturday, July 15, 2023





sponsorship benefits	<b>PINK</b> \$15,000	<b>BLUE</b> \$10,000	<b>BROWN</b> \$7,500	<b>BLACK</b> \$5,000	<b>RED</b> \$2,500	<b>ORANGE</b> \$1,000	<b>YELLOW</b> \$8,500	<b>GREEN</b> \$5,500	<b>VIOLET</b> \$3,000
sponsor exclusivity	1 available						1 available	3 available	3 available
Premier logo recognition (under Pride logo)	X								
Media recognition	premier	Х							
Prominent parade lineup placement	Х	Х	Х						
Vendor space at Festival	Х	Х	Х	X	Х				
Festival area naming rights (i.e. Stage, VIP, Vendors, Bar)							"Name" Stage	"Name" Bar, VIP Area or Vendor Row	
Festival area branding rights (i.e. banners, logo placement)							Stage	Bar, VIP Area or Vendor Row	Photo Experience, Kids Area or Yard Games
Festival beverage sales exclusivity								X (Bar Only)	
event marketing exposure									
Logo recognition on promotional materials	premier	X	X	X			×	X	
Logo on volunteer t-shirt	premier	Х	Х	X	X		×	×	×
Logo recognition on Pride banners at Festival	premier	Х	X	X	X	X	×	×	×
Logo & hyperlink on Pride website	premier	X	X	X	X	X	X	X	×
Sponsor recognition on social media	5	4	3	2	1	1	3	2	1
event tickets									
Festival VIP Admission tickets	10	10	6	4			8	4	2
Festival General Admission tickets	20	10	8	6	4	2	8	6	4



## **2023 Rochester Pride**

Parade & Festival | Saturday, July 15, 2023

SPONSORSHIP  I/We would like to support Rochester Pride at the following level:							
□ \$15,000 PINK	□ \$5,000 BLACK	□ \$8,500 <b>YELLOW</b>					
□ \$10,000 BLUE	□ \$2,500 <b>RED</b>	☐ \$5,500 GREEN					
☐ \$7,500 BROWN	☐ \$1,000 <b>ORANGE</b>	☐ \$3,000 VIOLET					
$\square$ I/We would like to make a DONATION in the amount of \$							
SPONSOR INFORMATION							
Contact		Business/Organization					
Address		_ City, State, Zip					
Email		Phone					
PAYMENT INFORMATION							
Enclosed is a check payable to Trillium Health Please write Rochester Pride in the memo		Please hold my commitment and invoice me					
I submitted my payment on the Rochester Pride website  https://evergreen.humanitru.com/web/campaigns/trillium-health~rochester-pride-2023?tab_2740=							

**Please return this form to:** Kristin Cook c/o Trillium Health, 259 Monroe Avenue, Rochester, NY 14607 **Questions?** 585-736-9242 | development@trilliumhealth.org

TRILLIUM HEALTH is a 501c3 organization (Tax ID#16-1356734). Your gift less value of good received is a tax deductible donation.

A portion of all proceeds will also go to support Black Pride and future Prides. Thank you!