

2023 Rochester Pride

Parade & Festival | Saturday, July 15, 2023

We're so thankful you're considering a sponsorship for this great cause that celebrates Rochester's LGBTQ community. For more information, visit **RochesterPride.com** or contact **development@trilliumhealth.org**.



sponsorship benefits

PINK
\$15,000

BLUE
\$10,000

BROWN
\$7,500

BLACK
\$5,000

RED
\$2,500

ORANGE
\$1,000

1 available

YELLOW
\$8,500

GREEN
\$5,500

VIOLET
\$3,000

1 available

3 available

3 available

sponsor exclusivity

Premier logo recognition (under Pride logo)	X					
Media recognition	<i>premier</i>	X				
Prominent parade lineup placement	X	X	X			
Vendor space at Festival	X	X	X	X	X	
Festival area naming rights (i.e. Stage, VIP, Vendors, Bar)						
Festival area branding rights (i.e. banners, logo placement)						
Festival beverage sales exclusivity						

"Name" Stage	"Name" Bar, VIP Area or Vendor Row	
Stage	Bar, VIP Area or Vendor Row	Photo Experience, Kids Area or Yard Games
	X (Bar Only)	

event marketing exposure

Logo recognition on promotional materials	<i>premier</i>	X	X	X		
Logo on volunteer t-shirt	<i>premier</i>	X	X	X	X	
Logo recognition on Pride banners at Festival	<i>premier</i>	X	X	X	X	X
Logo & hyperlink on Pride website	<i>premier</i>	X	X	X	X	X
Sponsor recognition on social media	5	4	3	2	1	1

X	X	
X	X	X
X	X	X
X	X	X
3	2	1

event tickets

Festival VIP Admission tickets	10	10	6	4		
Festival General Admission tickets	20	10	8	6	4	2

8	4	2
8	6	4



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SPONSORSHIP

I/We would like to support Rochester Pride at the following level:

- | | | |
|--|---|---|
| <input type="checkbox"/> \$15,000 PINK | <input type="checkbox"/> \$5,000 BLACK | <input type="checkbox"/> \$8,500 YELLOW |
| <input type="checkbox"/> \$10,000 BLUE | <input type="checkbox"/> \$2,500 RED | <input type="checkbox"/> \$5,500 GREEN |
| <input type="checkbox"/> \$7,500 BROWN | <input type="checkbox"/> \$1,000 ORANGE | <input type="checkbox"/> \$3,000 VIOLET |

☐ I/We would like to make a DONATION in the amount of \$ _____

SPONSOR INFORMATION

Contact _____ Business/Organization _____

Address _____ City, State, Zip _____

Email _____ Phone _____

PAYMENT INFORMATION

- | | |
|---|---|
| <input type="checkbox"/> Enclosed is a check payable to Trillium Health
Please write Rochester Pride in the memo | <input type="checkbox"/> Please hold my commitment and invoice me |
| <input type="checkbox"/> I submitted my payment on the Rochester Pride website
https://evergreen.humanitru.com/web/campaigns/trillium-health~rochester-pride-2023?tab_2740= | |

Please return this form to: Kristin Cook c/o Trillium Health, 259 Monroe Avenue, Rochester, NY 14607

Questions? 585-736-9242 | development@trilliumhealth.org

TRILLIUM HEALTH is a 501c3 organization (Tax ID#16-1356734).
Your gift less value of good received is a tax deductible donation.

A portion of all proceeds will also go to support Black Pride and future Prides. Thank you!