

Hello Friends, PRIDE 2023 will soon be here!

On behalf of Rainbow Seniors ROC and the ROC Pride Collective I would like to invite you to participate in the **2023 Pride Picnic on Sunday July 9, 12noon-6pm at Genesee Valley Park, Roundhouse area.**



2023 is the third year that Rainbow Seniors ROC has hosted the picnic and once again we will be collaborating with the ROC Pride Collective, which supports all Pride events in Rochester. Rainbow Seniors ROC is a non-profit LGBTQ+ seniors organization that supports LGBTQ+ older adults in the greater Rochester area. Our mission is to help seniors live their “best lives”, connected to the community, engaged in enjoyable activities and securely linked to the social services they need to thrive.

Celebrate Pride at the Community Picnic!

There is a legacy of Pride traditions to uphold. Since 1972 the Picnic has been the heart of the Pride Week celebrations in Rochester, as people focus on connecting with friends, enjoying picnic foods and entertainment while celebrating who we are.

This promises to be a popular event welcoming to all. The Round House and pavilions are rented, and we are planning entertainers, Piano Bar, DJs & dancing, Drag BINGO, a big Gift Raffle, family games & more with an anticipated attendance of over 1500 people. Generally, the picnic remains a "bring your own food and beverages" cookout, though we have food vendors selling essentials like hot dogs, ice cream and empanadas. Alcohol will not be sold, but you may bring your own moderate amount..

A Legacy of Pride: Welcome and Celebration of All

We invite you to support the 2023 Pride Picnic by either **financially supporting the event** or by **donating a raffle item** such as a gift certificate or gift basket!

- If you would like to **financially sponsor** this event please review the attached Sponsorship Table before completing and returning the Donation form. We can provide further details upon request.
- If you are **donating an in-kind raffle gift**, please indicate the value. We cannot do that.
- **Enclosed is the donation form.** Please return it, with a check made out to:
“Rainbow Seniors ROC” with “Pride Picnic” on the memo line
 - **We will gladly pick up all donations.**
 - **Alternatively, donations of gift certificates, event tickets, or sponsorship checks may be mailed to:** Rainbow Seniors ROC
PO Box 24156
Rochester NY 14624

Rainbow Seniors ROC is a nonprofit 501(c)(3) of the Internal Revenue Code. All donations are deductible to the full extent allowed by law.

A Legacy of Pride – Title Sponsorship

For a Title Sponsorship at the \$5000 level, please contact Sam Brett at info@RocPridePicnic.com .

Sponsorship levels	Platinum \$2500	Gold \$1000	Silver \$500	Bronze \$250	Copper \$100
Free entry for guests	12	8	6	4	2
Banner hung at Picnic	x	x			
Speaking opportunity at Picnic	x				
Stage recognition from DJ at Picnic	x				
Vendor space at Picnic	x	x	x	x	x
Recognition on all advertising	logo	logo	logo	listed	listed
Sponsor recognition on social media (unique posts)	3	2			
Logo & hyperlink on RSROC website	x	x			
Logo on Pride Picnic promotional materials	x	x	x		
Recognition on Pride Picnic banner	logo	logo	logo	listed	listed
Logo on volunteer T-shirts	x	x	x		
Complimentary Pride Parade contingent spot	x	x			

Your Sponsorship makes this event possible.

Please accept our heartfelt gratitude. Together we will grow Pride again this year!

For more information please contact:

Anne Tischer - **General**
 email: anne.tischer1@gmail.com
 cell: 585-910-9886

Pat Cole – **Raffle Gift Donations**
 email: patriciastinecole@gmail.com
 cell: 585 813-5081

Sam Brett & Kate Sweeney – **Corporate Sponsorships**
 Co-Chairs, ROC Pride Picnic
 email: Info@RocPridePicnic.com