

2026 Rochester Pride

Parade & Festival | Saturday, July 18, 2026

We're so thankful you're considering a sponsorship for this great cause that celebrates Rochester's LGBTQ community. For more information, visit RochesterPride.com or contact foundation@trilliumhealth.org.



sponsorship benefits	PRESENTING \$25,000 +	RED \$15,000	ORANGE \$10,000	YELLOW \$7,500	GREEN \$5,000	BLUE \$2,500	VIOLET \$1,000
sponsor exclusivity	2 available SOLD OUT						
Premier logo recognition	X	X					
Media recognition	<i>premier</i>	X	X				
Prominent parade lineup placement	X	X	X	X			
March in Parade <i>(fee waived)</i>	X	X	X	X	X		
Vendor space at Festival <i>(fee waived, one 10'x10' space, one parking spot)</i>	X	X	X				
event marketing exposure							
Logo recognition on promotional materials	<i>premier</i>	X	X	X	X		
Logo on volunteer t-shirt	<i>premier</i>	X	X	X	X	X	
Logo recognition on Pride banners at Festival	<i>premier</i>	X	X	X	X	X	X
Logo & hyperlink on Pride website <i>(level indicated)</i>	<i>premier</i>	X	X	X	X	X	X
Sponsor recognition on social media	<i>individual</i>	<i>individual</i>	<i>individual</i>	<i>individual</i>	<i>grouped</i>	<i>grouped</i>	<i>grouped</i>
event tickets							
Festival VIP Admission tickets	15	10	10	6	4		
Festival General Admission tickets	20	20	10	8	6	4	2

Customized and festival-feature naming sponsorships available. Reach out to foundation@trilliumhealth.org!

Deadline for full benefits: May 22



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SPONSORSHIP

I/We would like to support Rochester Pride at the following level:

- \$15,000 **RED** \$10,000 **ORANGE** \$7,500 **YELLOW**
 \$5,000 **GREEN** \$2,500 **BLUE** \$1,000 **VIOLET**

I/We would like to make a DONATION in the amount of \$ _____

SPONSOR INFORMATION

Contact _____ Business/Organization _____

Address _____ City, State, Zip _____

Email _____ Phone _____

PAYMENT INFORMATION

- Enclosed is a check payable to Trillium Health Foundation (please write Rochester Pride in the memo)
 Please hold my commitment and invoice me
 I submitted my payment on the Rochester Pride website

Please return this form to: Clint Sugnet c/o Trillium Health, 170 Science Parkway, Rochester, NY 14620

Questions? 585-208-1284 | foundation@trilliumhealth.org

TRILLIUM HEALTH FOUNDATION is a 501c3 organization (Tax ID#81-4122299).

Your gift less value of good received is a tax deductible donation.

The money raised at Pride goes into a restricted fund to support LGBTQ+ Pride events and programming throughout the Rochester area.