

2025 Rochester Pride

Parade & Festival | Saturday, July 19, 2025

We're so thankful you're considering a sponsorship for this great cause that celebrates Rochester's LGBTQ community. For more information, visit RochesterPride.com or contact development@trilliumhealth.org.



sponsorship benefits	RED \$15,000+	ORANGE \$10,000	YELLOW \$7,500	GREEN \$5,000	BLUE \$2,500	VIOLET \$1,000
sponsor exclusivity	1 available					
Premier logo recognition	X					
Media recognition	<i>premier</i>	X				
Prominent parade lineup placement	X	X				
March in Parade (<i>fee waived</i>)	X	X	X	X	X	
Vendor space at Festival (<i>fee waived</i>)	X	X	X			
event marketing exposure						
Logo recognition on promotional materials	<i>premier</i>	X	X	X		
Logo on volunteer t-shirt	<i>premier</i>	X	X	X	X	
Logo recognition on Pride banners at Festival	<i>premier</i>	X	X	X	X	X
Logo & hyperlink on Pride website	<i>premier</i>	X	X	X	X	X
Sponsor recognition on social media	3	3	2	2	1	1
event tickets						
Festival VIP Admission tickets	10	10	6	4		
Festival General Admission tickets	20	10	8	6	4	2

Interested in potential custom sponsorship opportunities? Reach out to development@trilliumhealth.org!

Deadline for full benefits: May 16



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SPONSORSHIP

I/We would like to support Rochester Pride at the following level:

- \$15,000+ **RED** \$10,000 **ORANGE** \$7,500 **YELLOW**
 \$5,000 **GREEN** \$2,500 **BLUE** \$1,000 **VIOLET**

I/We would like to make a DONATION in the amount of \$ _____

SPONSOR INFORMATION

Contact _____ Business/Organization _____

Address _____ City, State, Zip _____

Email _____ Phone _____

PAYMENT INFORMATION

- Enclosed is a check payable to Trillium Health Please hold my commitment and invoice me
Please write Rochester Pride in the memo
- I submitted my payment on the Rochester Pride website
https://evergreen.humanitru.com/web/campaigns/trillium-health~rochester-pride-2025?tab_5838=

Please return this form to: Kristin Cook c/o Trillium Health, 170 Science Parkway, Rochester, NY 14620

Questions? 585-736-9242 | development@trilliumhealth.org

TRILLIUM HEALTH FOUNDATION is a 501c3 organization (Tax ID#81-4122299).
Your gift less value of good received is a tax deductible donation.

The money raised at Pride goes into a restricted fund to support LGBTQ+ Pride events and programming throughout the Rochester area.